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Customer portals
Prices 2026 · inreallab

2.2 Customer accounts

TYPE	FEATURES	RUSSIAN MARKET	INREALLAB	UNIT
Basic account (MVP)	profile, requests, statuses, notifications	$2,500 – $6,300	**from $2,300**	project
Client account	orders, payment, documents, history, support	$5,000 – $15,000	**from $4,800**	project
Partner / dealer account	group pricing, mutual settlements, bonuses, reports	$8,800 – $31,500	**from $8,200**	project
Employee / corporate account	requests, KPIs, documents, HR/accounting integration	$7,500 – $25,000	**from $6,900**	project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Prototype and UX map of the account (Figma, clickable)	$500 – $1,900	**from $440**	project
UI design of the customer account (separate from development)	$1,000 – $3,800	**from $900**	project
Registration and login module (email + SMS code)	$380 – $1,500	**from $350**	module
Login via Gosuslugi (ESIA) / OAuth providers	$1,000 – $3,200	**from $900**	integration
Two-factor authentication (2FA)	$320 – $1,000	**from $320**	module
Role-based access model (RBAC, flexible roles)	$750 – $3,200	**from $700**	module
Integration of the account with 1C (orders, stock, statuses, prices)	$1,000 – $5,000	**from $950**	integration
Integration of the account with CRM (Bitrix24 / amoCRM)	$750 – $3,200	**from $700**	integration

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Online payment module inside the account (YooKassa / acquiring)	$500 – $1,900	**from $480**	module
Recurring payments and subscriptions (auto-charge)	$750 – $2,500	**from $700**	module
Electronic document flow in the account (invoices, acts, UPD consolidated invoices)	$1,000 – $3,800	**from $900**	module
Notifications module (push / SMS / email / Telegram)	$380 – $1,500	**from $350**	module
Dashboard and personal analytics in the account (charts, reports)	$1,000 – $4,400	**from $950**	module
Online chat / support ticket system inside the account	$650 – $2,500	**from $600**	module
Bonus / referral programme in the account	$1,000 – $3,800	**from $900**	module
Mutual settlements, balance, reconciliation statement (dealer account)	$1,300 – $5,000	**from $1,200**	module
API for a mobile app / partners	$1,300 – $5,000	**from $1,200**	project
PWA / responsive mobile version of the account	$1,000 – $4,400	**from $950**	project
Migration and import of users / data into the account	$500 – $2,500	**from $480**	job
Audit and usability review of an existing account	$650 – $2,500	**from $600**	audit
Redesign of an existing customer account	$1,900 – $6,300	**from $1,700**	project
Ongoing support and customisation of the account	$380 – $1,900	**from $350**	month

2.8 Integrations and APIs

INTEGRATION	WHAT WE CONNECT	RUSSIAN MARKET	INREALLAB	UNIT
Payment systems	YooKassa, T-Kassa, SBP, recurring payments	$500 – $2,500	**from $500**	each
1C (website/service ↔ 1C)	products, stock, prices, orders, documents	$700 – $6,300	**from $750**	each
Telephony (IP/PBX)	Mango, UIS, Sipuni, calls into the CRM	$380 – $1,900	**from $380**	each

INTEGRATION	WHAT WE CONNECT	RUSSIAN MARKET	INREALLAB	UNIT
Messengers and social networks	Telegram, WhatsApp, VK	$320 – $1,500	**from $320**	each
State systems	ESIA/Gosuslugi, EGAIS, Chestny ZNAK, FNS/OFD, SMEV	$1,300 – $7,500	**from $1,500**	each
Marketplaces	Wildberries, Ozon, Yandex Market (products/orders)	$700 – $3,800	**from $750**	each
Logistics and delivery	CDEK, Russian Post, Boxberry, tracking	$380 – $1,900	**from $380**	each
Development of your own API	REST/GraphQL, documentation, authorisation	$1,900 – $10,000	**from $1,800**	project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
54-FZ (Russian fiscal receipts law) fiscalisation / online till for the website (ATOL Online, Robokassa receipts, sending receipts to the OFD)	$320 – $1,300	**from $320**	each
Connecting instalments/BNPL (Dolyami, Podeli, T-Bank Instalments, Sber)	$380 – $1,500	**from $380**	each
Payment splitting / marketplace payout model for sellers (YooKassa Split, Best2Pay)	$750 – $3,200	**from $750**	project
Accepting foreign payments for a non-resident of Russia (Stripe/PayPal, multi-currency)	$500 – $2,500	**from $500**	each
Standard CommerceML exchange (Bitrix/CMS ↔ 1C, catalogue export)	$250 – $1,000	**from $320**	each
Two-way real-time synchronisation of stock and prices (1C ↔ website/CRM)	$500 – $1,900	**from $500**	each
Development of an external 1C data processor / configuration extension for data exchange	$380 – $1,900	**from $380**	each
EDI integration (Diadoc / SBIS / 1C-EDO, automatic document exchange)	$500 – $2,500	**from $500**	each
Chestny ZNAK integration (Russian goods marking: entry/withdrawal from circulation, qualified e-signature)	$750 – $3,800	**from $750**	each

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
EGAIS integration (Russian alcohol tracking: UTM module, sales recording)	$750 – $3,200	**from $750**	each
"Login via Gosuslugi" authorisation (ESIA OAuth) on a website/service	$650 – $2,500	**from $650**	each
Integration with SMEV 3 (Russian interagency data exchange for state/municipal systems)	$1,900 – $7,500	**from $1,900**	project
Official WhatsApp Business API (Wazzup / Green API / 360dialog) in the CRM	$250 – $1,000	**from $250**	each
Login/registration via social networks (VK ID, Yandex, OAuth 2.0)	$190 – $650	**from $190**	each
Call tracking + end-to-end analytics (Calltouch / Roistat / Comagic) setup	$320 – $1,300	**from $320**	project
Integration of the website/forms with amoCRM or Bitrix24 (lead transfer, pipelines, webhooks)	$320 – $1,500	**from $320**	each
Delivery cost widget + pickup point map (CDEK/Russian Post/Boxberry on the website)	$250 – $1,000	**from $250**	each
Automatic creation of waybills/orders with the carrier + automatic tracking status updates	$380 – $1,500	**from $380**	each
Marketplace aggregator/manager (Wildberries+Ozon+Yandex Market into one accounting system)	$1,000 – $4,400	**from $1,000**	project
FBS stock synchronisation + automatic order download (1 marketplace)	$500 – $1,900	**from $500**	each
Integration with MoySklad (products/orders/stock, e-commerce accounting)	$380 – $1,900	**from $500**	each
Integration of an email/SMS/push provider (Unisender, SendPulse, SMS gateway)	$190 – $900	**from $190**	each
Writing API documentation (OpenAPI/Swagger, sandbox) as a standalone piece of work	$380 – $1,900	**from $380**	project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Legacy SOAP → REST adapter/wrapper, compatibility layer with an old system	$750 – $3,200	**from $750**	project

3.2 Backend

PACKAGE	CONTENTS	RUSSIAN MARKET	INREALLAB	UNIT
API Start	up to 15 endpoints, 1 database, authentication	$3,800 – $25,000	**from $7,500**	project
API Business	roles, payments, 3–5 integrations, admin panel	$10,000 – $31,500	**from $19,000**	project
API Pro	complex domain logic, queues, caching	$25,000 – $62,500	**from $37,500**	project
Microservice architecture	decomposition, gRPC/broker, gateway, observability	$37,500 – $100,000	**from $37,500**	project
Highload system	sharding, caching, brokers, fault tolerance	from $100,000	**from $75,000 (highload audit from $4,400)**	project
Integration layer	1C / CRM / payments / state systems / messengers	$950 – $19,000	**from $1,200 – $3,800**	per integration
Bots and automations	scenarios, CRM/payments integration, admin panel	$1,000 – $10,000	**from $1,200**	project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Simple Telegram bot (notifications / FAQ / enquiries, aiogram)	$380 – $1,900 (Russian studios/freelance 2025)	**from $1,200**	bot
Telegram bot with integrations (CRM + payments + database + admin panel)	$1,900 – $7,500	**from $2,300**	bot
Shop bot / e-com bot with payments and catalogue	$1,900 – $8,800	**from $3,200**	bot
AI bot on an LLM (YandexGPT/GigaChat/GPT) with a knowledge base (RAG)	$2,500 – $15,000	**from $3,800**	bot
WhatsApp Business API — connection + chatbot	connection $380 – $1,900 + retainer $65 – $380 / month	**from $750 + from $100 / month**	bot
Voice bot / IVR / robocall system	$1,900 – $10,000	**from $2,500**	project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Integration with amoCRM / Bitrix24 (implementation + funnel/API setup)	$650 – $6,300 (from a simple integration to complex automation)	**from $1,200**	integration
Payment gateway integration (YooKassa / T-Kassa / CloudPayments / SBP (instant payments))	$500 – $2,500	**from $900**	integration
Integration with 1C (data exchange / synchronisation of items, orders, stock)	$1,000 – $6,300	**from $1,500**	integration
Integration with marketplaces (Wildberries / Ozon / Yandex Market API)	$1,300 – $7,500	**from $1,900**	integration
Integration with state systems (Chestny ZNAK / EGAIS / SMEV / GIS ZhKH)	$1,900 – $19,000	**from $3,200**	integration
Authentication via Gosuslugi (ESIA, the Russian state services ID) / OAuth SSO / Keycloak	$1,000 – $6,300	**from $1,900**	project
GraphQL API (development or REST → GraphQL conversion)	$1,900 – $10,000	**from $3,200**	project
WebSocket / real-time layer (chats, live notifications, presence)	$1,300 – $7,500	**from $2,500**	project
Queues / message broker (RabbitMQ / Kafka — implementation)	$1,300 – $6,300	**from $1,900**	project
Redis caching + API response optimisation	$750 – $3,800	**from $1,200**	project
API documentation (OpenAPI / Swagger, Postman collection)	$380 – $1,900	**from $750**	project
Backend audit / code review (security, architecture, technical debt)	$1,000 – $5,000	**from $1,500**	project
Legacy backend refactoring / splitting a monolith into services	$3,800 – $25,000+	**from $5,000**	project
Load testing (k6 / JMeter / Locust + report)	$1,000 – $5,000	**from $1,500**	project
Backend ongoing support on a monthly retainer (SLA)	$650 – $3,200 / month	**from $750 / month**	month
Backend development by the hour (staff augmentation, middle/senior)	$40 – $90 /hour	**from $45 /hour**	hour

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Data parser / scraper (collection, normalisation, export)	$380 – $3,800	**from $750**	project

→ Как начать

Бесплатный разбор задачи. До сметы — созвон и разбор: что реально нужно, что можно не делать сейчас, где деньги. По итогу — фиксированная смета, план по этапам и сроки.

- **Оплата поэтапная:** аванс 30–50%, далее по этапам; абонентские услуги — помесячно.
- **Гарантия:** устранение дефектов бесплатно 3–12 месяцев по договору.
- **Скидка за полный цикл:** сайт + маркетинг + поддержка одной командой — скидка на разработку.
- **Срочность:** +20–50% к базовой цене.
- Рекламный бюджет площадок (Директ, VK, Telegram Ads и т.д.) оплачивается площадке напрямую и в стоимость услуг не входит.
- Все цены — стартовые «от», в рублях, без НДС. Итог зависит от объёма, сложности и сроков.

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Цены в рублях, без НДС · действительны в 2026 году
Финальная смета — после бесплатного разбора задачи