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Websites on 1C-Bitrix and CMS
Prices 2026 · inreallab

Individual items for this technology

1.1 Landing pages and promo sites

PRODUCT	WHAT'S INCLUDED	RUSSIAN MARKET	INREALLAB	UNIT
Turnkey Tilda website (fast premium channel)	Professional design work on Tilda: bespoke design, Zero blocks, integrations, responsive layout — NOT a builder template	landing page $1,300 – $1,900; multi-page site $3,800 – $7,500	**landing page from $1,300 / multi-page site from $3,800**	per project
Tilda licence (paid by the client)	Personal $75/year, Business $150/year — not part of our price	—	**not included**	per year

1.2 Corporate and industry websites

PRODUCT	WHAT'S INCLUDED	RUSSIAN MARKET	INREALLAB	UNIT
Corporate website (multi-page)	8–20+ pages, CMS, blog/news, service catalogue, forms	$700 – $3,400; bespoke design $2,500 – $5,000	**Basic from $1,200 / Pro from $2,400**	per project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Corporate website redesign (same CMS)	$1,000 – $4,400	**from $1,200**	per project

1.3 Online stores and e-commerce

PRODUCT	WHAT'S INCLUDED	RUSSIAN MARKET	INREALLAB	UNIT
Mini store (up to ~100 products)	Catalogue, product page, basket, online payment, 1 delivery method, simple CMS	$750 – $1,900	**from $1,100**	per project
Large store on 1C-Bitrix	Bespoke design, real-time 1C data exchange, price types, B2B, highload	$5,000 – $125,000+; standard build from $7,500	**from $6,900**	per project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Online payment / acquiring integration (YooKassa, T-Kassa, SberPay, Robokassa) — per payment provider	$65 – $500 per provider (a ready module for Bitrix/InSales is often free); typical custom setup $130 – $320	**from $250**	per integration
Delivery service integration with cost calculation and pickup-point map (CDEK, Boxberry, Russian Post, DPD) — per service	$130 – $650 per service (the ready CDEK module on Bitrix Marketplace is 0)	**from $320**	per integration
Product feed/export setup (YML for Yandex Market, XML for Google Merchant, ad feeds)	$40 – $320 (most CMSs have YML export out of the box or via a plugin)	**from $190**	per feed
Migrating a store to another CMS (Bitrix / MODX / custom): catalogue, orders, customers, SEO	$1,000 – $5,000	**from $1,400**	per project

1.4 Catalogues, portals, content websites

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Multi-level taxonomy / category tree	usually part of catalogue/CMS development; as a separate service $130 – $500	**from $320**	per project
Article versioning / edit history (for a knowledge base)	usually built into the CMS; custom implementation $190 – $650	**from $380**	per project

1.5 Markup, redesign, migration, multiple languages

PRODUCT	WHAT'S INCLUDED	RUSSIAN MARKET	INREALLAB	UNIT
Markup + build on a CMS	Markup + porting onto WordPress/Bitrix, editable fields	$500 – $1,900	**from $700**	per project
Website migration (CMS/hosting/domain)	Content/structure transfer, rankings preserved, 301 redirects	$380 – $1,900	**from $600**	per project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Moving a website to new hosting (hosting only, same CMS)	$20 – $190 (free with many hosting providers)	**from $75**	per project
CMS change / engine migration (WP↔Bitrix etc.)	from ~$190 (simple) to $2,500 (complex); mostly quoted individually	**from $750**	per project
Moving from a site builder (Tilda/Wix/uKit) to a full CMS	$380 – $1,500	**from $440**	per project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Creating a test copy (staging/dev) of the website	usually free/built into hosting (Softaculous Staging, WordPress.com); as separate work from $40 – $65, rarely sold as a standalone paid service	**from $100**	per project

1.6 Website integrations

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Online booking / reservation integration (YCLIENTS / Dikidi / Bitrix)	$130 – $500	**from $150**	per project

1.7 Technical support and development (monthly retainer)

TIER	WHAT'S INCLUDED	RUSSIAN MARKET	INREALLAB	UNIT
Lite (monitoring)	Uptime, backups, CMS/plugin updates, up to 2 h of revisions/month	$25 – $100	**from $65**	per month

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
CMS and plugin/module updates (WordPress) — one-off, security	$40 – $190 per project depending on the number of updates and the risks	**from $50**	per project
1C-Bitrix update (core + modules) with a compatibility check	$65 – $250 one-off; complex/heavily customised projects cost more	**from $75**	per project
Renewing the 1C-Bitrix licence/technical support + installing updates	licence at the vendor's price list: "Start" = $90 initial (one-off), technical support renewal = $25/year (25%); + installation work $40 – $130	**licence at the vendor's price list + from $40 for installation**	per year + work
Consultancy / training on using the CMS admin panel	$20 – $50 /hour for one-to-one training	**from $25 /hour**	per hour

1.9 Audit, speed, accessibility, content

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Speeding up a Bitrix website (composite cache, auto-caching, warm-up)	$190 – $650	**from $230**	per project
Speeding up a WordPress website (cache plugins, plugin/DB clean-up)	$100 – $380	**from $130**	per project

2.1 Web services and portals (B2B / B2C)

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Migration / data transfer from an old portal or CMS	$1,000 – $3,800	**from $900**	stage

2.5 ERP and accounting systems

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Setup of 1C ↔ website data exchange (Bitrix/CMS)	$380 – $2,500 (products, orders, stock, prices)	**from $380**	project

2.8 Integrations and APIs

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Standard CommerceML exchange (Bitrix/CMS ↔ 1C, catalogue export)	$250 – $1,000	**from $320**	each

4.2 Security review and audit

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
CMS security audit (1C-Bitrix / WordPress)	$190 – $1,000	**from $250**	website

5.2 UX/UI interface design

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Design + build of a landing page on Tilda	$380 – $2,500	**from $750**	project

6.4 Related services and bundles

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
E-commerce tracking setup (e-commerce, dataLayer)	$190 – $900 (products/orders data, dataLayer, CMS integration; top agencies charge more)	**from $250**	per project

→ Как начать

Бесплатный разбор задачи. До сметы — созвон и разбор: что реально нужно, что можно не делать сейчас, где деньги. По итогу — фиксированная смета, план по этапам и сроки.

- **Оплата поэтапная:** аванс 30–50%, далее по этапам; абонентские услуги — помесячно.
- **Гарантия:** устранение дефектов бесплатно 3–12 месяцев по договору.
- **Скидка за полный цикл:** сайт + маркетинг + поддержка одной командой — скидка на разработку.
- **Срочность:** +20–50% к базовой цене.
- Рекламный бюджет площадок (Директ, VK, Telegram Ads и т.д.) оплачивается площадке напрямую и в стоимость услуг не входит.
- Все цены — стартовые «от», в рублях, без НДС. Итог зависит от объёма, сложности и сроков.

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Цены в рублях, без НДС · действительны в 2026 году
Финальная смета — после бесплатного разбора задачи