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AI and LLMs: assistants, agents, automation
Prices 2026 · inreallab

8.5 AI and automation

SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
FAQ / scripted chatbot	$380 – $1,300	**$500**	per project
Sales bot / lead generation with CRM	$1,200 – $3,200	**from $1,900**	per project
LLM-based AI assistant (RAG + knowledge base) — MVP/pilot	$750 – $1,900	**from $750**	per project
LLM-based AI assistant (RAG) — production rollout with integrations	$6,300 – $19,000	**from $2,500**	per project
LLM-based AI assistant (RAG) — enterprise / on-premise	$37,500 – $125,000	**from $37,500 + support $1,900 – $6,300/month**	per project
Voice AI robot (outbound calling / call handling) — setup + per-minute charges	setup $500 – $1,500 + minutes	**setup from $650 + minutes (scripted from 5/min, AI from 12/min — platform pass-through, not our margin)**	per project
AI agent / workflow automation on n8n / Make (funnels, CRM, campaigns, PDF/knowledge base processing)	$650 – $2,500/project	**from $650 + support $190 – $500/month**	per project
AI document processing / analytics (classification, data extraction, review analysis)	$600 – $1,900 + $150 – $380/month	**from $600**	per project/month
Process automation / RPA	$250 – $6,300	**from $750/process**	per process
RPA platform licence (purchased by the client)	ROBIN from $2,300/year; PRIMO RPA from $3,800/year	**not included in our price**	per year
AI adoption in marketing	$1,000 – $3,800	**$1,300**	per project

SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
GEO / visibility in AI assistants (ChatGPT, Alice, Gemini, GigaChat), on a monthly retainer	$750 – $8,800/month	**Start from $750 / Business from $1,700 / Premium from $3,200/month**	per month
Bot/assistant support and retraining	$130 – $650/month	**from $130/month (hosting + revisions) / $250/month (with retraining and monitoring)**	per month
LLM tokens (re-billed to the client)	$25 – $65/month for ~500 conversations	**at cost, no markup**	per month

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Bot on a no-code builder (SaleBot / BotHelp / Aimylogic) — basic build	$190 – $650	**from $250**	per project
Adding an extra channel/messenger to a bot (WhatsApp / VK / Avito / Viber)	$65 – $250	**from $90**	per channel
Bot/assistant integration with CRM as a separate job (amoCRM / Bitrix24)	$190 – $750	**from $250**	per project
Booking bot + reminders (appointments, slots, automated reminders)	$380 – $1,000	**from $440**	per project
Quiz bot / lead qualification bot	$250 – $750	**from $320**	per project
Prompt engineering / designing prompts and dialogue scripts	$130 – $750	**from $190**	per project
Knowledge base preparation and vectorisation for RAG (chunking, embeddings, data pipeline)	$380 – $1,900	**from $500**	per project
Fine-tuning an LLM on company data	$1,300 – $6,300	**from $1,900**	per project
Deploying a local open-source LLM (self-hosted: GigaChat / Qwen / Llama)	$2,500 – $19,000	**from $3,200**	per project
Integrating GPT / GigaChat / YandexGPT into an existing product (API wrapper)	$650 – $3,800	**from $750**	per project
Internal AI assistant for staff (over policies/documents)	$1,300 – $6,300	**from $1,500**	per project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Voice bot for inbound calls (IVR replacement / AI receptionist)	setup $650 – $2,500 + minutes	**from $750 + minutes**	per project
Outbound auto-dialling setup for a database (reactivation / lead calling)	$500 – $1,900 + minutes	**from $650 + minutes**	per project
Website / marketplace parsing (web scraping, data collection)	$250 – $1,300	**from $320**	per project
Reporting / dashboard automation (exports to Google Sheets / BI)	$380 – $1,500	**from $440**	per project
OCR / recognition and data extraction from documents (invoices, delivery notes, passports)	$650 – $3,200	**from $750**	per project
AI transcription of calls / meetings + automated summaries	setup $380 – $1,300 + $130 – $320/month	**from $380**	per project/month
Sentiment analysis of reviews at scale	$500 – $1,500 + $130 – $380/month	**from $500**	per project/month
AI avatar / digital employee (talking-head video assistant)	$1,300 – $6,300	**from $1,500**	per project
Corporate training on working with AI models (workshop / AI literacy)	$380 – $2,500 per group	**from $500**	per group
AI process audit / automation strategy (consulting)	$650 – $3,800	**from $750**	per project
AI image/creative generation at scale (Stable Diffusion / MJ pipeline)	$500 – $1,900/month	**from $500**	per project/month

Individual items for this technology

1.6 Website integrations

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Chatbot/assistant integration with a neural network (GPT/YandexGPT: answers, lead qualification)	$250 – $1,300	**from $320**	per project

3.2 Backend

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
AI bot on an LLM (YandexGPT/GigaChat/GPT) with a knowledge base (RAG)	$2,500 – $15,000	**from $3,800**	bot

4.1 Penetration testing

SERVICE	WHAT'S INCLUDED	RUSSIAN MARKET	INREALLAB	UNIT
LLM/AI service security audit	OWASP LLM Top-10: prompt injection, jailbreak, data leakage, excessive agency	scoped from $2,500; full AI Red Teaming from $12,500	**scoped from $2,500 / full from $12,500**	service

5.5 Graphics, motion, 3D, packaging

SERVICE	WHAT'S INCLUDED	RUSSIAN MARKET	INREALLAB	UNIT
AI visuals / neural graphics	generating and finishing images, patterns, backgrounds and product shots with neural networks, manual retouching, brand fit	$15 – $250	**from $100**	package

7.5 Email and messenger marketing

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
AI / GPT bot built on the company knowledge base	$750 – $3,200	**from $1,000**	project

8.6 In-house studio products (plans and subscriptions)

PLAN	RUSSIAN MARKET	INREALLAB	UNIT
"Basic" dubbing (1 language)	AI 100–$15/min; professional voice actor $20 – $65/min; native speakers $100 – $150/min	**from 400/min**	per minute

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
AI voice-over (TTS, off-the-shelf synthetic voice, no clone)	AI services ~100–500/min (subscription/per 1000 characters); voice actor 500–$25/min, studio premium up to ~$65	**from 200/min**	per minute
Transcription of video for dubbing (speech-to-text)	10–60/min: AI transcription ~5–15/min, manual freelance work 20–60/min	**from 30/min**	per minute
Subtitles: generation + timing + styling	~90–200/min (professional timing); AI auto-subtitles are cheaper	**from 50/min**	per minute

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Audiobook/podcast narration with an AI voice	AI ~$25 – $100 /hour of finished audio; live narrator $40 – $190 /hour	**from $50/hour**	per hour of audio
AI image/creative generation (banners, covers)	~100–$15 each; creative pack $40 – $190 (Bannar.ai/Kreatika services — subscription)	**from 150 each**	per image
AI Reels/Shorts video from text (short clip)	~$15 – $65 per clip from AI contractors (NeiroVideo/Clipia — subscription/credits)	**from $20/clip**	per video
Video with an AI avatar/digital presenter (HeyGen class)	$25 – $130 per turnkey clip in Russia; HeyGen — subscription $29 Creator / $49 Pro / $149 Business + $20/seat	**from $40/clip**	per video
SEO text/article by AI + human editing	article $20 – $100; or 100–$25/1000 characters (premium up to $65)	**from $25/article**	per text
Monthly content plan (AI + strategist, one-off)	~$65 – $320 for a worked-through content plan	**from $130**	per project

→ Как начать

Бесплатный разбор задачи. До сметы — созвон и разбор: что реально нужно, что можно не делать сейчас, где деньги. По итогу — фиксированная смета, план по этапам и сроки.

- **Оплата поэтапная:** аванс 30–50%, далее по этапам; абонентские услуги — помесячно.
- **Гарантия:** устранение дефектов бесплатно 3–12 месяцев по договору.
- **Скидка за полный цикл:** сайт + маркетинг + поддержка одной командой — скидка на разработку.
- **Срочность:** +20–50% к базовой цене.
- Рекламный бюджет площадок (Директ, VK, Telegram Ads и т.д.) оплачивается площадке напрямую и в стоимость услуг не входит.
- Все цены — стартовые «от», в рублях, без НДС. Итог зависит от объёма, сложности и сроков.

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Цены в рублях, без НДС · действительны в 2026 году
Финальная смета — после бесплатного разбора задачи