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Bitrix24 and amoCRM
Prices 2026 · inreallab

2.4 CRM: implementing off-the-shelf systems (Bitrix24 / amoCRM) and custom builds

PACKAGE	SCOPE	RUSSIAN MARKET	INREALLAB	UNIT
Express setup	1 pipeline, fields, permissions, training	$250 – $650	**from $320**	project
Basic implementation	pipelines, telephony, email, messengers, migration	$650 – $2,500	**from $650**	project
Implementation with business processes	automation, robots, end-to-end analytics, reports	$1,500 – $5,000	**from $1,500**	project
Comprehensive (10+ users)	+ 1C/website integrations, dashboards, procedures	$3,800 – $11,500	**from $3,700**	project
Ongoing support	block of hours for customisation	$190 – $750/month	**from $190/month**	month
Custom CRM — MVP	clients, deals, tasks, 1 pipeline	$6,300 – $15,000	**from $5,000**	project
Industry-specific CRM	own logic, roles, integrations, analytics	$15,000 – $50,000	**from $14,000**	project
CRM + mobile app	account for managers/field staff	from $31,500	**from $27,500**	project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Bitrix24 licence (cloud, annual plan)	Basic ~$270/year (promo, list ~$380), Standard ~$750/year, Professional ~$1,500/year, Enterprise from ~$3,600/year ($300/month × 12)	**from $270/year (partner sale, promo price of Basic)**	licence/year
Bitrix24 licence (on-premise, one-off)	Online store+CRM $1,400, Corporate portal 50 users $2,000, Enterprise from $16,500 (3 years — $32,500)	**from $1,400**	licence
Audit of an implemented CRM (current state + recommendations)	$250 – $900	**from $250**	project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Revival / reconfiguration of a previously implemented CRM	$380 – $1,900	**from $380**	project
Setup of an additional sales pipeline (per pipeline)	$65 – $250	**from $65**	pipeline
IP telephony integration (Mango/Sipuni/UIS/Telfin)	$100 – $380	**from $100**	integration
Connecting WhatsApp/Telegram (open channels, Wazzup)	$65 – $250 (+ Wazzup subscription ~$15 – $20/month per channel)	**from $65**	integration
Integration with the website (CRM forms, online chat, callback)	$100 – $380	**from $100**	integration
CRM ↔ 1C data exchange (two-way synchronisation)	$380 – $1,900	**from $380**	integration
Setup of robots / triggers / a business process (per process)	$65 – $320 per process	**from $65**	process
End-to-end analytics setup (Yandex Direct/VK Ads, call tracking)	$380 – $1,500	**from $380**	project
Transfer / migration of data from another CRM or Excel	$190 – $1,000	**from $190**	project
Staff training on the CRM (per group/session)	$65 – $380	**from $65**	session
Setup of reports and dashboards (sales BI analytics)	$190 – $750	**from $190**	project
CRM marketing: mailings, segments, trigger sequences	$190 – $750	**from $190**	project
Document generation in the CRM (invoices, contracts, quotes, templates)	$130 – $500	**from $130**	project
Development of a custom widget / app for Bitrix24	$500 – $3,800	**from $500**	project
Setup of the Bitrix24 corporate portal (tasks, knowledge base, org structure)	$650 – $3,200	**from $650**	project
Setup of the product catalogue / stock accounting in the CRM	$250 – $1,000	**from $250**	project
Integration of online payment / payment systems into the CRM	$130 – $500	**from $130**	integration
Chatbot / voice bot in the CRM open channels	$250 – $1,000	**from $250**	project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Monthly retainer with a dedicated CRM administrator (SLA)	Basic support from ~$130 – $190/month; dedicated administrator with SLA $500 – $1,500/month	**from $190/month (basic package) / from $500/month (dedicated admin)**	month

Individual items for this technology

1.1 Landing pages and promo sites

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Landing page integration with CRM (amoCRM / Bitrix24)	$65 – $380	**from $150**	per integration

1.3 Online stores and e-commerce

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Store integration with CRM (amoCRM / Bitrix24): passing orders, leads, statuses	$130 – $750 (ready amoCRM/B24 connectors — $65 – $190); complex custom integration up to $1,300+	**from $440**	per integration

1.6 Website integrations

INTEGRATION	WHAT'S INCLUDED	RUSSIAN MARKET	INREALLAB	UNIT
CRM integration (Bitrix24 / amoCRM)	Form enquiries into CRM, fields/pipelines, deduplication, notifications	amoCRM from $290; Bitrix24 from $480	**from $300**	per project

2.1 Web services and portals (B2B / B2C)

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Integration with CRM (Bitrix24 / amoCRM) — deals, leads, contacts	$750 – $2,500	**from $700**	integration

2.2 Customer accounts

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Integration of the account with CRM (Bitrix24 / amoCRM)	$750 – $3,200	**from $700**	integration

2.8 Integrations and APIs

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Integration of the website/forms with amoCRM or Bitrix24 (lead transfer, pipelines, webhooks)	$320 – $1,500	**from $320**	each

2.10 Migration and import substitution of office and team cloud services

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Migration of tasks and projects from Trello / Asana / Monday / ClickUp → Kaiten / WEEEK / Bitrix24	$750 – $3,200	**from $850**	project
Migration of a SharePoint / Google Sites intranet portal → Bitrix24 / a Russian portal	$1,900 – $10,000	**from $1,800**	project

3.2 Backend

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Integration with amoCRM / Bitrix24 (implementation + funnel/API setup)	$650 – $6,300 (from a simple integration to complex automation)	**from $1,200**	integration

6.4 Related services and bundles

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Integration of advertising/analytics with CRM (Bitrix24, amoCRM)	$190 – $650	**from $250**	per project

8.1 Web analytics and end-to-end analytics

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
CRM integration (amoCRM/Bitrix24) with end-to-end analytics	$250 – $1,000	**from $380**	per project

8.5 AI and automation

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Bot/assistant integration with CRM as a separate job (amoCRM / Bitrix24)	$190 – $750	**from $250**	per project

→ Как начать

Бесплатный разбор задачи. До сметы — созвон и разбор: что реально нужно, что можно не делать сейчас, где деньги. По итогу — фиксированная смета, план по этапам и сроки.

- **Оплата поэтапная:** аванс 30–50%, далее по этапам; абонентские услуги — помесячно.
- **Гарантия:** устранение дефектов бесплатно 3–12 месяцев по договору.
- **Скидка за полный цикл:** сайт + маркетинг + поддержка одной командой — скидка на разработку.
- **Срочность:** +20–50% к базовой цене.
- Рекламный бюджет площадок (Директ, VK, Telegram Ads и т.д.) оплачивается площадке напрямую и в стоимость услуг не входит.
- Все цены — стартовые «от», в рублях, без НДС. Итог зависит от объёма, сложности и сроков.

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Цены в рублях, без НДС · действительны в 2026 году
Финальная смета — после бесплатного разбора задачи