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Mobile development: iOS, Android, Flutter
Prices 2026 · inreallab

3.1 Mobile development

APPLICATION CLASS	WHAT IT IS	RUSSIAN MARKET	INREALLAB	UNIT
MVP (1 platform / cross-platform)	1 key scenario	$6,300 – $37,500	**from $12,500**	project
Mid-complexity	product with integrations, roles, payments	$37,500 – $150,000	**from $44,000**	project
Complex / enterprise	highload, many roles, real-time, analytics	from $188,000	**from $150,000**	project
Super-app	ecosystem of mini-apps	from $313,000	**from $250,000**	project
iOS native (Swift)	MVP / Standard / Pro	$15,000 – $100,000	**from $14,000 / $32,500 / $62,500**	project
Android native (Kotlin)	+ publishing to RuStore	$12,500 – $100,000	**from $12,500 / $31,500 / $60,000**	project
Flutter (cross-platform)	MVP / Business / Enterprise	$15,000 – $50,000+	**from $16,500 / $30,000 / $56,500**	project
React Native (cross-platform)	MVP / Business / Enterprise	$14,000 – $75,000	**from $16,500 / $30,000 / $56,500**	project
PWA	SPA + offline + web push + installability	$5,000 – $31,500	**from $5,700**	project
Mini App (Telegram / VK / MAX)	mini-app inside a messenger; about 40% cheaper than native (design part — see 5.2)	simple $3,800 – $15,000; e-com/customer account from $7,500; game/gamification from $11,500	**simple from $4,400 / e-com from $8,800 / game from $19,000**	project
Desktop (Electron/Tauri/.NET)	cross-platform, auto-updates	$8,800 – $62,500	**from $8,800**	project
Publishing to RuStore (app not built by us)	build preparation	—	**from $750**	store

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Publishing to the App Store (build, metadata, passing Apple Review)	$250 – $750 per store	**from $600**	store
Publishing to Google Play	$190 – $650	**from $440**	store
Publishing to AppGallery (Huawei) / NashStore / Xiaomi GetApps	$190 – $600 per store	**from $380**	store
Registration and setup of developer accounts (Apple Developer $99/year, Google $25, RuStore) — setup service, vendor fees billed separately	$100 – $380 (fees excluded)	**from $190**	service
ASO — store listing optimisation (title, keywords, screenshots, A/B) — one-off	$320 – $1,900 one-off	**from $600**	project
ASO — ongoing retainer (rank monitoring, iterations)	$380 – $1,300 / month	**from $440 / month**	month
Push notifications: setup (APNs/FCM/RuStore push, segments, triggers)	$380 – $1,900	**from $500**	project
Mobile payments integration (YooKassa / SBP (instant payments) / in-app acquiring)	$1,000 – $4,400 per integration	**from $1,200**	integration
In-app subscriptions and purchases (App Store / Google Play billing, RuStore billing)	$1,300 – $5,000	**from $1,500**	project
Mobile analytics: connection and setup (AppMetrica / Firebase / Amplitude, funnels, events)	$650 – $3,200	**from $750**	project
Mobile QA testing (manual + automated tests on devices/emulators)	$20 – $40 /hour; per project $1,900 – $8,800	**from $25/hour or from $1,900**	hour/project
App localisation (translation + UI adaptation to language/region)	$190 – $1,300 per language	**from $440**	language
CI/CD setup for mobile (Fastlane, automated builds, TestFlight / internal tracks)	$1,300 – $5,700	**from $1,500**	project
App ongoing support and maintenance (SLA retainer: monitoring, fixes, releases)	$650 – $3,800 / month depending on load	**from $750 / month**	month
App updates for new iOS/Android versions and new devices (no feature changes)	$1,000 – $5,000	**from $1,200**	project

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Technical audit + refactoring of mobile code (inherited project)	audit $1,000 – $3,200; refactoring from $3,800	**audit from $1,200 / refactoring from $3,800**	project
Porting an app between stacks (native → Flutter/RN or back), rewrite	$10,000 – $37,500	**from $11,500**	project
Apple Watch / WearOS app (additional target to the main one)	$3,800 – $15,000	**from $4,400**	project
Home screen widgets (iOS WidgetKit / Android)	$1,000 – $4,400	**from $1,200**	project
Tablet adaptation (iPad / Android tablet layout)	$1,900 – $7,500	**from $1,900**	project
Maps and geolocation integration (Yandex Maps / 2GIS SDK, tracking, geofences)	$750 – $3,800	**from $900**	integration
Offline mode and background data synchronisation	$1,900 – $7,500	**from $1,900**	project
Migration of the mobile backend from Firebase/Google services to Russian infrastructure (push, analytics, crash reporting)	$1,300 – $6,300	**from $1,500**	project

3.6 Localisation and i18n for applications and software

SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Turnkey application / software localisation into a language	$500 – $2,300 (native-speaker translation + resources + LQA)	**from $700**	per language
Project i18n architecture (internationalisation framework)	$1,500 – $6,300 (string externalisation, date/currency/number/plural formats)	**from $1,800**	project
Interface translation and adaptation	~10–14/word by a native speaker; UI of $25 – $75 words = $250 – $1,200 per language	**from $320 per language**	per language
Language switcher + per-language SEO (hreflang)	$250 – $1,000	**from $320**	project
RTL adaptation (Arabic / Hebrew / Farsi)	$1,000 – $3,800	**from $1,200**	project
Store listing localisation (ASO) into a language	$130 – $600	**from $150 per language**	per language
Continuous localisation (Crowdin/Weblate), retainer	setup $750 – $2,500 + from $190 / month	**setup from $900 + from $230 / month**	project/month

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
i18n readiness audit — report on hardcoded strings, formats and layouts	$250 – $1,300	**from $380**	project
Moving hardcoded strings from code into resource files (string externalisation)	$380 – $2,300	**from $600**	project
LQA — linguistic testing of the localisation, per language	$190 – $750 per language (usually hourly at 1500-3000 /hour)	**from $230 per language**	per language
MTPE — machine translation + native-speaker post-editing (cheaper than full translation)	1,5 – 4/word; typical UI $130 – $500 per language	**from $150 per language**	per language
Localisation glossary and style guide (terminology management)	$320 – $1,200	**from $380**	project
i18n library integration (i18next / FormatJS / Flutter intl / iOS-Android native)	$250 – $1,500	**from $440**	project
Localisation pipeline automation (CI/CD + Crowdin/Lokalise API, auto-sync)	$380 – $1,900	**from $600**	project
Localisation of push notifications, e-mail and SMS templates, per language	$40 – $250 per language	**from $100 per language**	per language
Localisation of legal documents (Privacy Policy / ToS / EULA), per language	$150 – $650 per language (legal translation ~450-700/page ≈ 2-4/word with adaptation)	**from $230 per language**	per language
Localisation of documentation / help / knowledge base, per language	2 – 6/word; typical project $250 – $1,500 per language	**from $320 per language**	per language
Localisation of graphics, screenshots and banners for the locale	$130 – $750 per language	**from $190 per language**	per language
Transcreation — cultural adaptation of marketing copy	15 – 40/word (premium) or hourly; project $320 – $1,300 per language	**from $380 per language**	per language
Localisation of subtitles and voice-over in an app or video	subtitles ~100-250/min; voice-over ~300-1200/min (professional voice talent/studio higher); project from $250	**from $250**	project
Adding one more language to an existing locale set (incremental, on the existing framework)	$130 – $1,200 per language	**from $250 per language**	per language

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Express localisation (urgent language launch) — rush surcharge	+30 – 50% on the base price (industry rush fees are usually +25-100%)	**+35% on the rate**	surcharge

Individual items for this technology

2.7 MVP in 2–8 weeks + no-code/low-code

SUB-SERVICE	RUSSIAN MARKET	INREALLAB	UNIT
Mobile MVP on FlutterFlow (iOS+Android no-code)	$5,000 – $19,000	**from $5,000**	project

3.5 Rate card (outstaffing / T&M / dedicated team)

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iOS developer (Swift/SwiftUI), Middle→Senior	Middle $35 – $50, Senior $50 – $85 /hour; scarcity premium per grade 10–20%	**from $40 /hour**	/hour
Android developer (Kotlin/Compose), Middle→Senior	Middle $35 – $50, Senior $50 – $85 /hour	**from $40 /hour**	/hour
Flutter / React Native developer (cross-platform)	Middle $35 – $50, Senior $50 – $70 /hour	**from $35 /hour**	/hour

→ Как начать

Бесплатный разбор задачи. До сметы — созвон и разбор: что реально нужно, что можно не делать сейчас, где деньги. По итогу — фиксированная смета, план по этапам и сроки.

- **Оплата поэтапная:** аванс 30–50%, далее по этапам; абонентские услуги — помесячно.
- **Гарантия:** устранение дефектов бесплатно 3–12 месяцев по договору.
- **Скидка за полный цикл:** сайт + маркетинг + поддержка одной командой — скидка на разработку.
- **Срочность:** +20–50% к базовой цене.
- Рекламный бюджет площадок (Директ, VK, Telegram Ads и т.д.) оплачивается площадке напрямую и в стоимость услуг не входит.
- Все цены — стартовые «от», в рублях, без НДС. Итог зависит от объёма, сложности и сроков.

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Цены в рублях, без НДС · действительны в 2026 году
Финальная смета — после бесплатного разбора задачи